



July 25, 2017

Dear Media Friend:

Thank you for your interest in covering the **12th Annual Atlanta Caribbean Jerk Festival** (atlantajerkfestival.com) taking place Labor Day Weekend Sunday, September 3, 2017 12 Noon-10PM at **Georgia International Horse Park Grand Prix Stadium** located at 1996 Centennial Olympic Parkway in Conyers, GA.

Attached is the official Atlanta Caribbean Jerk Festival Media Accreditation Form. Please complete and provide all requested information including links/clips/photos.

On **Sunday September 3**, Atlanta Caribbean Jerk Festival will feature performances by **Inner Circle, Barrington Levy, Christopher Martin, Alison Hinds, Josey Wales, Tanto Metro & Devonte, Anthony Malvo, Errol Moore, Stone Love** and **Mixmaster David**.

- Media Credentials are for legitimate **Working Media/Press Only**. We cannot accommodate requests from promoters, public relations or marketing agents via this application process.
- Freelancers must provide a **Letter Of Assignment** from your editors/producers/supervisors.
- If you have covered Atlanta Jerkfest in the recent past, please provide us links or other proof of your previous event coverage with your completed credential application.
- If you have NOT previously covered Atlanta Jerkfest, you are required to send us links or other proof of your best work along with an assignment letter and completed credential application.
- **Send completed applications for each member of your team** and backup materials via email to media@redcarpetshelley.com.
- **Questions?** Call 404-618-5018 or email media@redcarpetshelley.com.
- The deadline for media credential applications is **Monday, August 22**.

Please be advised that it is NOT necessary to follow up on the status of your application. **We will only be reaching back out to approved media.** Thank you in advance for your cooperation throughout this process.

CONTACT:
SHELLEY MAX
Media Relations
ATLANTA CARIBBEAN JERK FESTIVAL
404-618-5018
media@redcarpetshelley.com



MEDIA CREDENTIAL APPLICATION

#AtlantaJerkFest #ACJF2017

The following information is mandatory for all media outlets requesting accreditation. We will need separate applications for each member of your team. Approved media will be notified via email during the week of August 27, 2017.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

Name: _____

Title: _____ **Freelance:** Yes ___ No ___

Phone: _____ **Email:** _____

Media Company: _____ **Supervisor:** _____

Address: _____

Supervisor's Email: _____ **Phone:** _____

Media Type: ___ Radio ___ TV ___ Newspaper ___ Magazine ___ Internet

Frequency of Publication/Broadcast: _____

Website Address: _____ **Hits Per Week/Month:** _____

Please summarize your planned Jerkfest coverage including Jerkfest coverage: _____

If you have previously covered Atlanta Jerkfest, provide links/proof of your coverage. _____



SOCIAL MEDIA:

Twitter:	Facebook:	Instagram:
Snapchat:	OTHER:	

PLEASE NOTE:

TV CREW LIMIT (3) TOTAL
Coverage will air on television

PRINT JOURNALIST LIMIT (1) TOTAL
Coverage will appear in printed media

ONLINE JOURNALIST LIMIT (1) TOTAL
Coverage will appear online

ONLINE CREW LIMIT (2) TOTAL
Coverage will appear online with video footage

PHOTOGRAPHER LIMIT (1) TOTAL
Coverage limited to photography only

RADIO LIMIT (2) TOTAL
Coverage will be broadcast on radio

You will be notified of your accreditation by August 24, 2017. Submission of this form does not guarantee that a credential will be provided. **All Approved Applicants Must Present Photo Identification To Pick Up Press Credentials.**

Proof Of Pre & Post Show Coverage Is Required!!

Email Your Completed Application, Assignment Letter, Links To Previous Coverage & All Pre/Post Media Coverage Of **12th Annual Atlanta Caribbean Jerk Festival** To Media@RedCarpetShelley.com

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